

# AliveColors 5.0: Creativity at Your Fingertips! Important Changes to Licensing

*April 27, 2022 – AKVIS announces a major update of the AliveColors graphics editor. Version 5.0 offers significant changes in terms of licensing and functionality. Many features are now available for all types of licenses. Also, the update offers a new adjustment and a series of improvements and fixes.*

[AliveColors](#) is a multi-functional graphics editor comparable in capabilities to the most popular image editing programs. The software has a variety of tools, adjustments, neural filters and artistic effects, a library of presets, textures, etc. The AliveColors image editor includes a set of [built-in plugins by AKVIS](#) and provides support for third-party plug-ins. The image editing program offers advanced layering options, a detailed history with the ability to save states of images, smart masking tools, text handling, batch processing and actions, and much more. The application is designed to work primarily with raster graphics and also includes some vector tools. AliveColors supports the most popular image formats (TIFF, JPEG, PNG, RAW, PSD, PSB, SVG, etc.) and offers the unique AKVIS format that contains all the information about the image.

[Version 5.0](#) provides important changes in terms of licensing and functionality.

The Free version now includes more features than ever, almost all tools and filters. Those few effects that are still not available in the free version can be applied with a watermark sign. This license is for non-commercial, personal use only.

The Home license which in previous versions had limited functionality now includes totally all features. Users can enjoy the full-featured graphics editor without limitation. The Home license can only be used for personal, non-commercial use only.

The Business (ex Pro) license also includes full functionality. The license allows commercial use of the software. It's intended for organizations, institutions, and individuals that derive a profit from the usage of the software.

Also, the new version includes the Vibrance adjustment that allows users to increase the intensity of muted colors in a photo and leave the already well-saturated colors, the updated NatureArt built-in plugin, as well as many optimizations and improvements.

The image editor is available for download at [alivecolors.com](https://www.alivecolors.com). The trial period includes 10 days of fully functional use.

AliveColors runs on Windows 7, 8, 8.1, 10, 11 and on Mac OS X 10.10-10.11, macOS 10.12-12.0, 64-bit. It is also compatible with Linux (via Wine). The program supports a multi-language interface configurable at any time by switching in the program preferences.

Besides the free version, the program comes in Home (\$55) and Business (\$160) lifetime licenses, both are fully functional. Alternatively, users can choose an annual subscription. The update is free for recent buyers of lifetime licenses and active subscriptions. For more details about the software, visit [alivecolors.com](https://www.alivecolors.com).

AKVIS ([akvis.com](https://www.akvis.com)) specializes in the development of photo and video processing software. Since the company's launch in 2004, it has released a wide selection of successful products for Windows and Mac. The company always keeps up with the times and updates its products with cutting-edge technologies.

**About the Program:** [alivecolors.com/en/about-alivecolors.php](https://www.alivecolors.com/en/about-alivecolors.php)

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