

Press Release

AliveColors October Update: Powerful Image Editing Software for Windows & Mac

October 29, 2020 – AKVIS announces the update of the AliveColors image editor. The recent version offers the Grayscale option for the High Pass filter, some enhancements in the Effects Gallery, the update of the MakeUp built-in plugin, support for more RAW formats, etc.

AliveColors is a powerful and versatile image editor. The program offers multiple tools, adjustments, effects, compatibility with pressure-sensitive graphics tablets, and support for the most necessary image formats. AliveColors includes an incredible collection of [built-in plugins by AKVIS](#) and provides support for third-party plug-ins. The interface is completely configurable and allows users to personalize a workflow.

The [October update](#) of AliveColors brings many improvements and bugs fixes.

The **High Pass** effect introduced in the previous version has been improved. The filter allows users to raise the tonal contrast and increase image sharpness. It is a helpful tool for photographers that often use it in multi-stage processing. The update adds the Grayscale option to High Pass that allows applying the filter in the desaturation mode to reduce color noise and halo along the edges. Make your photos more vibrant and sharp!

The **MakeUp** built-in plugin has been updated. This effective filter is designed for improving portrait photographs. MakeUp removes irregularities and imperfections and creates beautifully smooth skin, flawless yet natural. Also, the recent version offers some improvements and a lot of bug fixes that increase the program stability and performance.

Enhance your photos in the most effective way with AliveColors!

The image editor is available for download at alivecolors.com. Try all the features during a 10-day trial period.

The software runs on Windows 7, 8, 8.1, 10 (64-bit); and on Mac OS X 10.10-10.11, macOS 10.12-10.15 (64-bit). The program supports a multi-language interface. It is available in English, German, French, Spanish, Italian, Japanese, Chinese (Simplified), and Russian.

AliveColors comes in Free, Home (\$ 49.00), and Pro (\$ 160.00) versions, with differing levels of functionality. Users have a choice between lifetime licenses and subscription options.

The update is free for lifetime licenses bought or upgraded in the last 12 months and for active subscriptions. Users, whose licenses are older and are not valid for the latest version, can get the update for \$20.00. For more details about **AliveColors**, visit alivecolors.com.

AKVIS (akvis.com) specializes in the development of video & image processing software. Since the company's launch in 2004, it has released a number of successful products: standalone applications and plugins for photo and video editors, available in versions for Windows and Mac. The company keeps up with the times and updates the products with cutting-edge technologies.

About AliveColors: alivecolors.com/en/about-alivecolors.php

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